

## Managerial Skills Training Workshop for Healthcare Practitioners

17 July, Wednesday Evening



Learn more about the Manchester Global MBA through keynote lectures with leading academics, detailed programme information sessions and alumni/ current student sharing.

This workshop will provide an overview (taster) of the importance of studying management. Participants are invited to join this session for articulate the vision of work, their plans and CSFs; the quality standards set, delegation and motivation policies; team development strategies and management control processes.

Date:	17 July, Wednesday
Time:	7:00pm – 8:30pm
Venue:	Manchester Business School (East Asia Centre), 6/F, Wilson House, 19-27 Wyndham Street, Central, Hong Kong
Fee:	Free of Charge <b>(By invitation only, please invite your friends to join!)</b>
Speaker:	Dr David Allen
Registration:	<a href="http://promo.mbs.edu.hk/formsubmits/form3/173">http://promo.mbs.edu.hk/formsubmits/form3/173</a> <i>Seats are limited. First-come, first-served basis</i>
Enquires:	Email: <a href="mailto:MBA@mbs.edu.hk">MBA@mbs.edu.hk</a> / Tel: +852 2588 5013 <a href="http://www.mbs.edu.hk/Manchester_MBA">www.mbs.edu.hk/Manchester_MBA</a>

### Who should attend –

- Bachelor **OR** Master degrees holders (*but Non-MBA holders*) **and**
- at least 4 years managerial experience

### About the Speaker

Dr Allen started teaching in the Manchester Business School in 1970, after studying management at Birmingham and Yale universities, teaching at NYU in New York, and working at the RAND Corporation in Santa Monica. He also taught at the Open University, CESA Paris, worked at the European Institute of Advanced Studies in Management in Brussels and the North Western Regional Health Authority, where he was responsible for the management development programmes for medical staff and the Regional Quality Coordinator.



For the last 18 years he has been responsible for teaching management to medical, nursing and other health service students in the Medical School in Manchester University. He also teach Leadership on the MBS Worldwide Global Events and Leadership courses in Asia and run a small business organising management courses for medical staff in the UK.

Dr Allen's research is on management, decision making and policy formation in the Health Service. He has written or edited several books on health service management; Hospital Planning: The 1962 Hospital Plan. A Case Study in Decision-Making; Management for Health Service Administrators (edited with J Hughes) and Management for Clinicians (edited with Dr D G Grimes) and about 50 articles and papers on the management of the health service. He is also a reviewer for the BMJ and a Fellow of the Royal Statistical Society.

**Registration**